

10 of November 2021

CONTINENTAL PORTUGUESE TIME

*Opening and Welcome Session* 10h00  
Jorge Mira Amaral - ANIET President

**PORTUGUESE STONE THE NATURAL PATH  
CATALOG AND VIDEO PRESENTATION**

## PANEL 1 - MANAGEMENT AND STRATEGY

*Portuguese Stone the Natural Path* 10h15  
Francelina Pinto - ANIET

*“Made in Portugal naturally” AICEP Campaign* 10h30  
Jorge Salvador - AICEP  
Agency for Trade & Investment

*Casa da Arquitectura as Cultural Heritage* 10h45  
Margarida Matos – Casa da Arquitectura

*Challenges and Perspectives of Rehabilitation  
of Oporto Old Town* 11h00  
Francisco Sousa Rio – Porto City Council

**BREAK** 11h15

*How the New Social and Economic Realities are Affecting  
the Natural Stone Industry* 11h30  
Anil Taneja – WONASA - World Natural Stone Association and  
LITOSonline.com

*How do We Reach the Most Important Customers:  
Architects and Interior Designers* 11h45  
Paulo F.Giafarov - WONASA  
World Natural Stone Association

*Digital Transition in the Procedures of Natural Stone  
Blocks Inspection and Assessment: Options,  
Opportunities and Perspectives* 12h00  
Piero Primavori - PSC Primavori Stone Consulting

Q & A 12h15

**LUNCH BREAK** 12h30

## PANEL 2 - MARKETS

*The Export Potential of the Natural Stone Sector in  
Portugal* 14h00  
João Sardo - Market Access

*Trends for the Natural Stone Sector in North America* 14h15  
Vincent Marazita - Stone Trends International

*Trends for the Natural Stone Sector in Russia* 14h30  
Tatiana and Dmitry Khoroshev - Lighthousegroup

*Business Opportunities in the Arabian Gulf* 14h45  
Imran Mhomed - JPAB  
José Pedro Aguiar Branco Advogados

*Future Trends for Major International Events* 15h00  
Elena Amadini - VeronaFiere

Q & A 15h15

Closing 15h45

